Final Project Answer Template

## Step 1: Project versus program management

Compare and contrast project management and program management. Be sure to highlight the similarities and differences.

|  |  |  |
| --- | --- | --- |
| **Differences / Similarities** | **Project Management** | **Program Management** |
| Scope |  |  |
| Goal |  |  |
| Focus |  |  |
| Success Criteria |  |  |

## Step 2: Differentiate between the roles and responsibilities

Identify at least five key differences between the roles and responsibilities of a Project Manager and Program Manager. Focus on how their duties differ in scope, focus, and strategic impact.

|  |  |  |
| --- | --- | --- |
|  | **Project Manager** | **Program Manager** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 5 |  |  |

## Step 3: Applied program management

Considering TechInnovate's scenario, outline how program management principles are applied to the overall market expansion initiative. Consider risk, resources, governance, strategic alignment, and benefit management.

After you have mapped these, think about how TechInnovate might prioritize these principles going forward to ensure better strategic alignment and resource allocation, mitigate risks with contingency plans, and practice benefits management so that the intended value is achieved.

|  |  |
| --- | --- |
| Risk management |  |
| Resource allocation |  |
| Strategic alignment |  |
| Benefits management |  |